

Attitude is "wanna."
Wanna is "Hooah."

"David Carney is a Hooah speaker!"

The license plate on his truck reads
"Hooah."

Heard, Understood, and Acknowledged.
It's an Army word that's been adapted
and widely used during recent years.

Hooah means such things as "I love
working in the rain, Sergeant."
"I love crawling in the mud, Sergeant,"
and "I love all the hard jobs."



Hooah also says "I am a Soldier. I will
adapt, improvise, and overcome."

**This applies so well to people in all
walks of life; not just Soldiers.**

Why Attitude?

- Your attitude can work miracles.
- Your attitude provides vision.
- Your attitude affects your family.
- Your attitude affects your work.
- Your attitude affects your entire life.
- **Your attitude is everything!!**

**Soar with the eagles, climb the
highest mountains and reach for
the stars!!**

The Power of Attitude,
by David R. Carney

Order online at
www.DavidCarney.com

ASK ABOUT FUND RAISING

Author and Motivational Speaker
A.S., A.A.S., B.S., M.B.A.

Carney Communications Group
PO Box 439
Meridianville, AL 35759

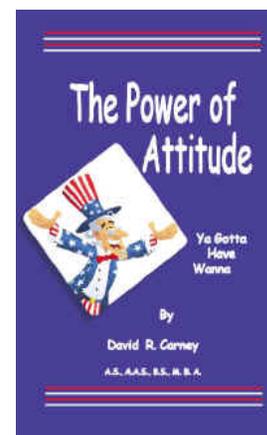
Telephone: 256.652.2460
E-mail: Hooah@DavidCarney.com
Web site: www.DavidCarney.com

David R. Carney,

Author and Motivational Speaker
A.S., A.A.S., B.S., M.B.A.

Author of
"The Power of Attitude. Ya Gotta Have Wanna."

Take your company from very good to **VERY GREAT!** Create a **VISION** for your company. *Carney will show you how to make your impossible dream happen. For yourself and for your company.*



*"Motivation will get you
food on the table. **Attitude
gets you dessert."***

His inspirational new
book, "**The Power of
Attitude.**" is an exciting
and enthusiastic "how to"
for life.

It tells of many inspira-
tional, fun filled, interest-
ing, and exciting exam-
ples from Carney's
personal experiences.

He'll encourage you with stories about people he has
met around the world, from his unique point of view
- *an American Soldier who has traveled to over 30
countries.*

The Power of Attitude
A dynamic speaker, a dynamic book!!

The Power of Attitude

While on active duty during his last several years as a member of the Alabama National Guard, David Carney supported the Soldiers and the families of four deployed battalions. His job was to help resolve problems for them, to create events that would help them get through deployment, and to organize both deployment and home-coming ceremonies.

“Powerful, exciting, high energy, and filled-with-fun speaker. David Carney is the person to inspire your organization!!”

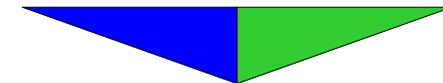
He quickly learned that while he could assist with paperwork problems, that where he was most helpful to the families was when he could help to give them the emotional strength to get through the ordeal. Carney quickly started using the word “Hooah.” He created events that said “we care.” He knew that what would carry them was attitude, and lots of it!

After he retired almost three years

ago other military units started asking him for assistance. When more events began happening Carney became involved with civic military support organizations and began creating events for and with them. Then he quickly began to realize that the message he had delivered to thousands of Soldiers and over 9,000 family members applies equally well to every individual and every business.



Carney realized the message he had to give would work as well for every individual, every corporation, and every organization that is interested in achieving certain goals. The Soldiers and their families merely wanted to get through a deployment and return safely home. Other people may want a new car, higher education, or a more successful business. Whatever it is, "ya gotta have wanna."



Attitude is everything about you. The way you walk, the way you talk, the way you act, the way you dress, and the way you treat people. Understanding this and understanding how to mold your own personal attitude will help you live the life you'd love to live

Carney carries a “hooah” spirit with him everywhere he goes. He wakes up every day excited about life and spreads that enthusiasm to everybody he meets.

His career has included over 20 years, internationally, as a media spokesperson for the U.S. Army and National Guard and the last two as a full-time family support coordinator.

He was deployed to Hungary, Croatia, and Bosnia as part of Operation Joint Guard, and to Kuwait in 1997, with minor deployments and tours in Japan, Thailand, Germany, and Italy.

Carney has ten years experience teaching college level marketing, economics, accounting, and adult education computer courses as an adjunct professor.



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